

Rebounders How Winners Pivot From Setback To Success Rick Newman

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Hedge Fund Activism Alon Brav 2010 Hedge Fund Activism begins with a brief outline of the research literature and describes datasets on hedge fund activism.

Girl Code Cara Alwill Leyba 2017-07-04 Women around the world have responded to Cara Alwill Leyba's Girl Code with a resounding YES. Companies like Kate Spade and Macy's have brought her in to teach "the Code." Inc. magazine named Girl Code one of the "Top 9 Inspiring Books Every Female Entrepreneur Should Read" alongside Lean In, #Girlboss, and Thrive. A few years ago, I made a crazy claim in the first edition of Girl Code: that in today's competitive marketplace, the fiercest thing a female entrepreneur can do is to support other women. Something dynamic happens when women genuinely show up for each other. When we lose the facades, cut the bullshit, and truly have each other's backs. When we stop pretending everything is perfect, and show the messy, beautiful parts of ourselves and our work—which all look awfully similar. When we talk about our fears, our missteps, and our breakdowns. And most importantly, when we share our celebrations, our breakthroughs, and our solutions. I'm convinced that there's no reason to hoard information, connections, or insight. Wisdom is meant to be shared, so let's start sharing what we've learned to make each other better. Let's start building each other up. Let's live up to our potential and start ruling the world. Girl Code is a roadmap for female entrepreneurs, professional women, "side hustlers" (those with a day job plus a part-time small business), and anyone in between. This book won't teach you how to build a multimillion-dollar company. It won't teach you about systems or finance. But it will teach you how to build confidence in yourself, reconnect with your "why," eradicate jealousy, and ultimately learn the power of connection. Because at the end of the day, that's what life and business are all about.

Clergy Retirement Daniel A. Roberts 2017-11-22 In Clergy Retirement: Every Ending a New Beginning for Clergy, Their Families, and Congregations, retirement is likened to a death experience, but much more. Besides saying goodbye to congregants, colleagues, and a career, it is equally important, as in any other loss, to take time to grieve and then to discover new meaning in life through which to reinvent oneself and grow to new heights. This book is a manual for transition into a new world as one approaches retirement. It not only encourages the retiree to think through the process of making new meaning, but offers practical suggestions of how to do so.

Changing Tomorrow 3 Linda D. Avery 2021-09-03 A well-rounded curriculum needs to address the more formalized development of leadership abilities that will ensure that young people acquire the knowledge and skills essential to assuming leadership roles. Changing Tomorrow 3: Leadership Curriculum for High-Ability Students offers instructional activities for high-ability high school students based on the Common Core State Standards that emphasize critical and creative thinking skills and gives gifted students an opportunity to apply these skills in an integrative and substantive way. This book includes 10 lessons that address leadership skill development and assignments that require students to research and compile biographical information on six influential men and women drawn from multiple disciplines and diverse backgrounds. Instructional questions, pre- and postassessments, and appropriate rubrics are also included. Grades 9-12

The Solution Revolution William D. Eggers 2013-08-27 Government Alone Can't Solve Society's Biggest Problems World hunger. Climate change. Crumbling infrastructure. It's clear that in today's era of fiscal constraints and political gridlock, we can no longer turn to government alone to tackle these and other towering social problems. What's required is a new, more collaborative and productive economic system. The Solution Revolution brings hope—revealing just such a burgeoning new economy where players from across the spectrum of business, government, philanthropy, and social enterprise converge to solve big problems and create public value. By erasing public-private sector boundaries, the solution economy is unlocking trillions of dollars in social benefit and commercial value. Where tough societal problems persist, new problem solvers are crowdfunding, ridesharing, app-developing, or impact-investing to design innovative new solutions for seemingly intractable problems. Providing low-cost health care, fighting poverty, creating renewable energy, and preventing obesity are just a few of the tough challenges that also represent tremendous opportunities for those at the vanguard of this movement. They create markets for social good and trade solutions instead of dollars to fill the gap between what government can provide and what citizens need. So what drives the solution economy? Who are these new players and how are their roles changing? How can we grow the movement? And how can we participate? Deloitte's William D. Eggers and Paul Macmillan answer these questions and more, and they introduce us to the people and organizations driving the revolution—from edgy social enterprises growing at a clip of 15 percent a year, to megafoundations, to Fortune 500 companies delivering social good on the path to profit. Recyclebank, RelayRides, and LivingGoods are just a few of the innovative organizations you'll read about in this book. Government cannot handle alone the huge challenges facing our global society—and it shouldn't. We need a different economic paradigm that can flexibly draw on resources, combine efforts, and create value, while improving the lives of citizens. The Solution Revolution shows the way.

The Book of Basketball Bill Simmons 2010 An opinionated tour of the past, present, and future of pro basketball, written by ESPN's "Sports Guy" columnist, shares insights on everything from major NBA events and underrated players to how Hall of Famers should be selected.

Designing Adult Services: Strategies for Better Serving Your Community Ann Roberts 2017-11-01 Focusing on adult patrons ages 19 through senior citizens, this book explains how libraries can best serve this busy portion of their community's population at different life stages and foster experiences that are "worth the trip"—whether actual or virtual. • Helps librarians make their libraries the go-to places in the community for both information and recreation • Enables librarians to accurately analyze the demographics of their communities and identify the services needed • Offers simple suggestions to help librarians with limited resources provide age-appropriate services • Describes information and resources most likely needed during each life stage, making it easier to target the audience for both programming and publicity

Originals Adam Grant 2016-02-02 The #1 New York Times bestseller that examines how people can champion new ideas in their careers and everyday life—and how leaders can fight groupthink, from the author of Think Again and co-author of Option B "Filled with fresh insights on a broad array of topics that are important to our personal and professional lives."—The New York Times DealBook "Originals is one of the most important and captivating books I have ever read, full of surprising and powerful ideas. It will not only change the way you see the world; it might just change the way you live your life. And it could very well inspire you to change your world."—Sheryl Sandberg, COO of Facebook and author of Lean In With Give and Take, Adam Grant not only introduced a landmark new paradigm for success but also established himself as one of his generation's most compelling and provocative thought leaders. In Originals he again addresses the challenge of improving the world, but now from the perspective of becoming original: choosing to champion novel ideas and values that go against the grain, battle conformity, and buck outdated traditions. How can we originate new ideas, policies, and practices without risking it all? Using surprising studies and stories spanning business, politics, sports, and entertainment, Grant explores how to recognize a good idea, speak up without getting silenced, build a coalition of allies, choose the right time to act, and manage fear and doubt; how parents and teachers can nurture originality in children; and how leaders can build cultures that welcome dissent. Learn from an entrepreneur who pitches his start-ups by highlighting the reasons not to invest, a woman at Apple who challenged Steve Jobs from three levels below, an analyst who overturned the rule of secrecy at the CIA, a billionaire financial wizard who fires employees for failing to criticize him, and a TV executive who didn't even work in comedy but saved Seinfeld from the cutting-room floor. The payoff is a set of groundbreaking insights about rejecting conformity and improving the status quo.

Collaborate or Perish! William Bratton 2012-01-17 In Collaborate or Perish! former Los Angeles police chief and New York police commissioner William Bratton and Harvard Kennedy School's Zachary Tumin lay out a field-tested playbook for collaborating across the boundaries of our networked world. Today, when everyone is connected, collaboration is the game changer. Agencies and firms, citizens and groups who can collaborate, Bratton and Tumin argue, will thrive in the networked world; those who can't are doomed to perish. No one today is better known around the world for his ability to get citizens, governments, and industries working together to improve the safety of cities than William Bratton. At Harvard, Zachary Tumin has led senior executives from government and industry in executive sessions and classrooms for over a decade, burnishing a global reputation for insight and leadership. Together, Bratton and Tumin draw on in-depth accounts from Fortune 100 giants such as Alcoa, Wells Fargo, and Toyota; from masters of collaboration in education, social work, and the military; and from Bratton's own storied career. Among the specific strategies they reveal: • Start collaboration with a broad vision that supporters can add to and make their own • Rightsize problems, and get value in the hands of users fast • Get the right people involved—from sponsors to grass roots • Make collaboration pay in the right currency—whether recognition, rewards, or revenue Today companies and managers face unique challenges—and opportunities—in reaching out to others, thanks to the incredibly connected world in which we live. Bratton and Tumin provide practical strategies anyone can use, from the cubicle to the boardroom. This is the ultimate guide to getting things done in today's networked world.

Getting More Stuart Diamond 2010-12-28 NEW YORK TIMES BESTSELLER • Learn the negotiation model used by Google to train employees worldwide, U.S. Special Ops to promote stability globally ("this stuff saves lives"), and families to forge better relationships. A 20% discount on an item already on sale. A four-year-old willingly brushes his/her teeth and goes to bed. A vacationing couple gets on a flight that has left the gate. \$5 million more for a small business; a billion dollars at a big one. Based on thirty years of research among forty thousand people in sixty countries, Wharton Business School Professor and Pulitzer Prize winner Stuart Diamond shows in this unique and revolutionary book how emotional intelligence, perceptions, cultural diversity and collaboration produce four times as much value as old-school, conflictive, power, leverage and logic. As negotiations underlie every human encounter, this immediately-usable advice works in virtually any situation: kids, jobs, travel, shopping, business, politics, relationships, cultures, partners, competitors. The tools are invisible until you first see them. Then they're always there to solve your problems and meet your goals.

Great Jobs for Everyone 50+ Kerry Hannon 2012-08-30 The how-to guide to finding profitable, fulfilling work after 50 Aimed at workers aged 50+ looking for a new job—whether they have been laid off or taken early retirement, need supplemental income, or want to pursue an encore career—Great Jobs for Everyone 50+ is the definitive guide to finding lasting financial security and personal and professional fulfillment. Opportunities abound—the trick is knowing where to look and what to expect. Whether readers are interested in trying jobs they've long dreamed of doing, or just want something with flexible hours that brings in a little extra income, this book covers all the options. As Americans live longer and healthier lives, the desire to work longer—for the income, the mental engagement, or the chance to give back—has grown. But there is little guidance for the 50+ crowd looking for work and few role models who've blazed a path. In Great Jobs for Everyone 50+, author and personal finance, retirement, and career transitions expert Kerry Hannon shows the way, with compelling stories from people who've been there. Presenting the nitty-gritty details of available job opportunities, wages to expect, typical hours, and the qualifications and savvy needed to get hired, the book is loaded with practical advice on how to prepare both professionally and financially to start out on a new adventure. Shows where the best opportunities for new employment lie Helps readers find profitable and rewarding jobs to save for retirement Understands that different workers want different things from their jobs and shows how to cast a wide net to find an opportunity that fits Provides incredible insights into working after 50 from Kerry Hannon, a nationally renowned expert in personal finance, retirement, and career transitions Motivational, inspirational, and thoroughly practical, Great Jobs for Everyone 50+ explains how to find part-time, temporary, work-at-home, or seasonal employment in profitable, rewarding jobs.

How to Be Exceptional: Drive Leadership Success By Magnifying Your Strengths John H. Zenger 2012-06-07 One of The Globe & Mail's Top 10 Business books of the Year! Rethink Everything You Know About Leadership Strengths "A must-read for anyone wanting to positively stand out in an organization or for leaders wanting to raise the overall performance of the organization." -- Cindy Brinkley, Vice President, Global Human Resources, General Motors "Zenger Folkman's findings related to companion behaviors is exciting. It enhances what's been presented in prior books and makes extraordinary leadership seem like an achievable goal. I would recommend this book to anyone committed to the journey." -- Pam Mabry, Director, Human Resources, The Boeing Company "The authors take the groundbreaking concept of driving leadership effectiveness by building our strengths to a whole new level of practical implementation, providing us with a brilliantly clear road map. I have found this body of work to be absolutely invaluable . . . I cannot imagine a person in a leadership role today who would not find value from reading this book cover to cover." -- Loren M. Starr, Senior Managing Director and

Chief Financial Officer, Invesco Ltd. *How to Be Exceptional* is a milestone in the emerging business case for evidence-based management. Building on two decades of earlier research, the authors brilliantly lay out a simple, concrete, scientifically validated model for achieving consistently superior business results through leadership. . . . Its magic is its simplicity, pragmatism, and focus." -- Eric Severson, Senior Vice President, Talent, Gap Inc. "How to Be Exceptional is the best book on professional development I have read in decades. It reinforces the emerging wisdom that the path to greatness is really about building profound strengths, rather than through relentlessly focusing on one's weaknesses. This is a great road map for any leader seeking to optimize their growth and impact." -- Michael A. Peel, Yale University, Vice President, Human Resources and Administration

The Power of Being Yourself Joe Plumeri 2015-04-14 Everyone imagines top CEOs as larger-than-life figures who do things no one else could. But deep down, a good business leader is an everyman who combines vision and high energy with the ability to connect with and learn from all types of people. In *The Power of Being Yourself*, renowned business leader Joe Plumeri offers simple yet profound guidance on how to stay positive, motivate yourself and others, and achieve success in your life and work. Plumeri's *Game Plan for Success* features eight key principles, from *Everyone Has the Same Plumbing*, in which his fish-out-of-water experience as CEO and chairman of a London-based company reveals how cultural differences can be overcome as people everywhere respond to authenticity, to *You Gotta Have Purpose!*, which explores the transformative ingredient that leads to tangible progress. And because this book is meant to be revisited and consulted whenever you need fresh inspiration or practical advice, *The Power of Being Yourself* also features a final section -- *Applying the Principles* -- imparting further guidance and checklists. By sharing his own experiences--and candidly exploring high-stakes business decisions along with many personal triumphs and tragedies--Plumeri explains that the secret to success is found not in boardroom strategy or corporate philosophy, but rather in allowing passion, purpose, and true emotions to inform your approach and guide your relationships. His book is a timely wake-up call in a world where heartless electronic communication too often takes precedence over genuine connection. Plumeri reveals that if we can live in the moment and be honest and true in our emotions, the effect carries over into how we live all facets of our lives.

Firefight Patrick Creed 2008-05-27 Amid all the stories of tragedy and heroism on September 11, there is one tale that has yet to be told--the gripping account of ordinary men and women braving the inferno at the Pentagon to rescue friends and co-workers, save the nation's military headquarters, and defend their country. Pentagon firefighters Alan Wallace and Mark Skipper had just learned the shocking news that planes had struck the World Trade Center when they saw something equally inconceivable: a twin-engine jetliner flying straight at them. It was American Airlines Flight 77, rushing toward its target. In his Pentagon office, Army major David King was planning a precautionary evacuation when the room suddenly erupted in flames. Arlington firefighters Derek Spector, Brian Roache, and Ron Christman, among the first responders at the scene, were stunned by the sight that met them: a huge flaming hole gouged into the Pentagon's side, a lawn strewn with smoking debris, and thousands of people, some badly injured, stumbling away from what would become one of the most daunting fires in American history. For more than twenty-four hours, Arlington firefighters and other crews faced some of the most dangerous and unusual circumstances imaginable. The size and structure of the Pentagon itself presented unique challenges, compelling firefighters to devise ingenious tactics and make bold decisions--until they finally extinguished the fire that threatened to cripple America's military infrastructure just when it was needed most. Granted unprecedented access to the major players in the valiant response efforts, Patrick Creed and Rick Newman take us step-by-step through the harrowing minutes, hours, and days following the crash of American Airlines Flight 77 into the Pentagon's western facade. Providing fascinating personal stories of the firefighters and rescuers, a broader view of how the U.S. national security command structure was held intact, and a sixteen-page insert of dramatic photographs, *Firefight* is a unique testament to the fortitude and resilience of America.

Awaken the Giant Within Anthony Robbins 2013 Shows readers how to clarify their personal values, resolve internal conflicts, master emotions, and overcome debilitating habits. *Something Like Fate* Susanne Colasanti 2010-05-04 Best friends Lani and Erin couldn't be more different. Lani's reserved and thoughtful; Erin's bubbly and outgoing. Lani likes to do her own thing; Erin prefers an entourage. There's no possible way they could be interested in the same guy. So when Erin starts dating Jason, Lani can't believe she feels such a deep connection with him--and it may be mutual. The more Lani fights it, the more certain she feels that it's her fate to be with Jason. But what do you do when the love of your life is the one person you can't have? Watch a Video *Love Your Job* Kerry E. Hannon 2015-02-03 AWARDS: Independent Publisher Book Award 2015 (Silver) and National Mature Media Award 2015 (Bronze) Step-by-step tips for revitalizing your career Yes, it is possible to have a job you love, and it doesn't require starting from scratch. *Love Your Job* is a guide to making work fulfilling and fun -- again, or even for the first time. Why count down the hours of the day or the days to retirement when you could reinvigorate your workday, transforming the daily doldrums into a daily dose of enjoyable activity? Kerry Hannon, *The New York Times* columnist and AARP's Jobs Expert, focuses on the little things that can make a big difference in how we feel about work. *Love Your Job* is all about the routines, habits, and thought patterns that, over the years, may have turned a dream job into a drudge or, worse, a nightmare. Changing these habits and attitudes is simple, and this book shows you how to identify the little things that make work enjoyable and engaging. Using these simple techniques, you can adopt the attitude that will keep you happy and that might just lead to bigger and better things, no matter what stage of your career you are in. In this book, you will learn to: Develop new habits that bring more purpose into every single workday Rekindle your hope and motivation by celebrating small successes Recognize negative patterns that keep you from enjoying your job Craft an entrepreneurial attitude that will get you noticed and enrich your work life We all deserve to experience happiness and satisfaction every day, at every stage of our careers. Kerry Hannon explains that you don't have to make a huge career transition to love work again. But if you reinvent the way you see work, who knows where your new outlook will lead? Wake up to the countless possibilities that await you with *Love Your Job*.

Bury Us Upside Down Rick Newman 2007-12-18 They had the most dangerous job in the Air Force. Now *Bury Us Upside Down* reveals the never-before-told story of the Vietnam War's top-secret jet-fighter outfit--an all-volunteer unit composed of truly extraordinary men who flew missions from which heroes are made. In today's wars, computers, targeting pods, lasers, and precision-guided bombs help FAC (forward air controller) pilots identify and destroy targets from safe distances. But in the search for enemy traffic on the elusive Ho Chi Minh Trail, always risking enemy fire, capture, and death, pilots had to drop low enough to glimpse the telltale signs of movement such as suspicious dust on treetops or disappearing tire marks on a dirt road (indicating a hidden truck park). Written by an accomplished journalist and veteran, *Bury Us Upside Down* is the stunning story of these brave Americans, the men who flew in the covert Operation Commando Sabre--or "Misty"--the most innovative air operation of the war. In missions that lasted for hours, the pilots of Misty flew zigzag patterns searching for enemy troops, vehicles, and weapons, without benefit of night-vision goggles, infrared devices, or other non-common sensors. What they gained in exhilarating autonomy also cost them: of 157 pilots, 34 were shot down, 3 captured, and 7 killed. Here is a firsthand account of courage and technical mastery under fire. Here, too, is a tale of forbearance and loss, including the experience of the family of a missing Misty flier--Howard K. Williams--as they learn, after twenty-three years, that his remains have been found. Now that bombs are smart and remote sensors are even smarter, the missions that the Mistys flew would now be considered no less than suicidal. *Bury Us Upside Down* reminds us that for some, such dangers simply came with the territory.

The Trump Coloring Book M. G. Anthony 2015-12-15 "Let's Make Coloring Great Again!" AS SEEN ON CNN! Whether he's crossing the Delaware or playing chess with Putin, see Donald Trump like you've never seen him before! Over 50 drawings of Trump for you to color--any way you want! YOU decide what color his superhero costume is! YOU decide what shade his hair is! Are you For or Against? It's up to you! Now's your chance to show The Donald in his true colors! The *Trump Coloring Book* makes a great gift for all the Americans in your life!

Forged in Crisis Nancy Koehn 2017-10-05 From a brilliant historian at the Harvard Business School, here is a masterful, in-depth portrait of five extraordinary figures--Ernest Shackleton, Abraham Lincoln, Frederick Douglass, Dietrich Bonhoeffer, and Rachel Carson--that illuminates how great leaders are made in times of adversity and the diverse skills they summon in order to prevail. Ten years in the writing, *Forged in Crisis*, by renowned Harvard Business School historian and Davos and Aspen Institute speaker Nancy Koehn, presents five remarkable life journeys--those of polar explorer Ernest Shackleton; President Abraham Lincoln; legendary abolitionist Frederick Douglass; Nazi-resisting clergyman Dietrich Bonhoeffer; and environmental crusader Rachel Carson. What do such disparate figures have in common? Why do their stories speak to us so powerfully today? Koehn begins each of the book's five sections by showing her protagonist on the precipice of a great crisis: Shackleton marooned on an Antarctic ice floe with no hope of rescue; Lincoln on the verge of the collapse of the Union; Douglass threatened with a return to enslavement; Bonhoeffer agonizing on what a man of faith should do when faced with absolute evil; Carson racing against the clock and the cancer ravaging her in a bid to save the planet. Koehn then reaches back to each person's early years to show the individual blooming into the force he or she would ultimately become. Through their confronting of obstacles, we begin to glean an essential truth: leaders are not born but made, and the power to lead resides in each of us. In a time when the highest offices in the land are occupied by the inexperienced and untested, the great question pressing on all of us is: What set of skills is required to lead in crisis, and can history give us answers? Whether it's read as a repository of great insight or as exceptionally rendered human drama, the riveting *Forged in Crisis* stands out as a towering achievement.

The Top 10 Distinctions Between Entrepreneurs and Employees Keith Cameron Smith 2012-09-25 Starting, owning, or running a successful company can bring personal and financial freedom as well as a profound sense of accomplishment, especially in times of turmoil. In this powerful guide to achieving independence, entrepreneur and inspirational speaker Keith Cameron Smith shares ten crucial principles to help you make the leap from ordinary follower to extraordinary leader, including • Entrepreneurs have an empowering perspective of failure. Employees see failure as bad. Learn to see setbacks not as a form of rejection, but as feedback to help you learn and grow. • Entrepreneurs are solution finders. Employees are problem solvers. Instead of quick fixes, seek out permanent solutions that save time and money. • Entrepreneurs look into the future. Employees look into the past. Choose where you want to go, take consistent steps in that direction, and work toward it relentlessly. Begin building a better future today. Even if you can't start your own business, you can make positive changes right now, in your cubicle or your corner office, by adopting an entrepreneurial spirit. By following Keith Cameron Smith's expert advice, you too can take control of your career and your life, once and for all! Foreword by Sharon Lechter Praise for Keith Cameron Smith's *The Top 10 Distinctions between Millionaires and the Middle Class* "Everyone can be a millionaire. You just need to know the 10 Distinctions. Learn, use, and study these great distinctions and become a millionaire."--Mark Victor Hansen, co-author of *The One Minute Millionaire* and *Chicken Soup for the Soul* "Filled with wisdom and knowledge that leads to freedom and abundance."--Nido R. Qubein, author of *Stairway to Success*

You Are the Message Roger Ailes 2012-02-22 Learn the secrets of communication that win elections, promotions, and customers, from Roger Ailes, media consultant to Presidents Ronald Reagan and George H.W. Bush, and the founder of Fox News. When you communicate with others, everything that makes you unique comes into play. From your appearance to your voice, from your beliefs to your life experience, you're constantly sending signals about the kind of person you are. All of these signals, such as your facial expressions, your body movements, your vocal pitch, and more, are powerful and important in convincing others of your message. In *You Are the Message*, Roger Ailes argues that each and every one of us has the tools within us to persuade and influence others. And in this practical, sensible and entertaining book, you'll learn how to present a message so compelling that even your most stubborn detractor will see the merit of your ideas.

Foreign Policy Advocacy and Entrepreneurship Jeffrey S. Lantis 2019 Junior foreign policy entrepreneurs in Congress are reshaping the United States' foreign policy landscape *Catacomb* Madeleine Roux 2015-09-01 The heart-stopping third book in the *New York Times* bestselling *Asylum* series follows three teens as they take a senior year road trip to one of America's most haunted cities, uncovering dangerous secrets from their past along the way. With all the thrills, chills, and eerie found photographs that led *Publishers Weekly* to call *Asylum* "a strong YA debut," *Catacomb* is perfect for fans for Miss Peregrine's Home for Peculiar Children. Sometimes the past is better off buried. Senior year is finally over. After all they've been through, Dan, Abby, and Jordan are excited to take one last road trip together, and they're just not going to think about what will happen when the summer ends. But on their way to visit Jordan's uncle in New Orleans, the three friends notice that they're being followed . . . and photographed. Then Dan starts receiving messages from someone he didn't expect to hear from again--someone who died last Halloween. When the trio arrives in New Orleans and the strange occurrences only escalate, Dan is forced to accept that everything that has happened to him in the past year may not be a coincidence, but fate--a fate that ties Dan to a group called the Bone Artists, who have a sinister fascination with notorious killers of the past. Now Dan's only hope is that he will make it out of his senior trip alive. Don't miss Madeleine Roux's all-new gothic horror novel, *House of Furies*.

Liberty for All Rick Newman 2015-02-03 Americans are increasingly dismayed with a broken political system and the big institutions they blame for a Darwinian economy (in which it's getting harder to get ahead). What they've lost sight of is the importance of self-reliance and personal initiative in every individual's quest for prosperity. *Liberty For All* pushes past the usual go-nowhere policy prescriptions to probe what ordinary people can do to build their own self-reliance and enhance their odds of success. In a wry and entertaining narrative, Rick Newman embarks on a quest to improve his own self-reliance by camping with "doomsday preppers," deconstructing the "rugged individualist" that politicians so often invoke, and detailing the ways we unnecessarily shackle ourselves. The result is a guide to enriching your prospects--and your life--by harnessing every freedom available.

Rocket Surgery Made Easy Steve Krug 2009-12-08 It's been known for years that usability testing can dramatically improve products. But with a typical price tag of \$5,000 to \$10,000 for a usability consultant to conduct each round of tests, it rarely happens. In this how-to companion to *Don't Make Me Think: A Common Sense Approach to Web Usability*, Steve Krug spells out a streamlined approach to usability testing that anyone can easily apply to their own Web site, application, or other product. (As he said in *Don't Make Me Think*, "It's not rocket surgery.") Using practical advice, plenty of illustrations, and his

trademark humor, Steve explains how to: Test any design, from a sketch on a napkin to a fully-functioning Web site or application Keep your focus on finding the most important problems (because no one has the time or resources to fix them all) Fix the problems that you find, using his "The least you can do" approach By piling the process of testing and fixing products down to its essentials ("A morning a month, that's all we ask"), Rocket Surgery makes it realistic for teams to test early and often, catching problems while it's still easy to fix them. Rocket Surgery Made Easy adds demonstration videos to the proven mix of clear writing, before-and-after examples, witty illustrations, and practical advice that made Don't Make Me Think so popular.

Do the KIND Thing Daniel Lubetzky 2015-03-31 For the socially conscious, the intellectually curious, or the creative soul comes an inspiring, New York Times bestselling handbook for success in business, life, and the all-important task of building a more compassionate world—by the visionary founder and CEO of KIND Healthy Snacks. When Daniel Lubetzky started KIND Healthy Snacks in 2004, he aimed to defy the conventional wisdom that snack bars could never be both tasty and healthy, convenient and wholesome. A decade later, the transformative power of the company's "AND" philosophy has resulted in an astonishing record of achievement. KIND has become the fastest-growing purveyor of healthy snacks in the country. Meanwhile, the KIND Movement—the company's social mission to make the world a little kinder—has sparked more than a million good deeds worldwide. In *Do the KIND Thing*, Lubetzky shares the revolutionary principles that have shaped KIND's business model and led to its success, while offering an unfiltered and intensely personal look into the mind of a pioneering social entrepreneur. Inspired by his father, who survived the Holocaust thanks to the courageous kindness of strangers, Lubetzky began his career hand-selling a sun-dried tomato spread made collaboratively by Arabs and Jews in the war-torn Middle East. Despite early setbacks, he never lost his faith in his vision of a "not-only-for-profit" business—one that sold great products and helped to make the world a better place. While other companies let circumstances force them into choosing between two seemingly incompatible options, people at KIND say "AND." At its core, this idea is about challenging assumptions and false compromises. It is about not settling for less and being willing to take greater risks, often financial. It is about learning to think boundlessly and critically, and choosing what at first may be the tougher path for later, greater rewards. By using illuminating anecdotes from his own career, and celebrating some past failures through the lessons learned from them, Lubetzky outlines his core tenets for building a successful business and a thriving social enterprise. He explores the value of staying true to your brand, highlights the importance of transparency and communication in the workplace, and explains why good intentions alone won't sell products. Engaging and inspirational, *Do the KIND Thing* shows how the power of AND worked wonders for one company—and could empower the next generation of social entrepreneurs to improve their bottom line and change the world. Advance praise for *Do the KIND Thing* "An enjoyable read . . . wise advice about matters from product development to people management."—*Financial Times* "By sharing the ten tenets that helped KIND grow, Daniel Lubetzky has given entrepreneurs a road map to success that includes both passion and purpose."—Arianna Huffington, president and editor in chief, Huffington Post Media Group "Lubetzky uses the power of kindness to build purpose into his business and his community. He's a role model for future leaders."—Mehmet Oz, M.D., professor of surgery, Columbia University "I've always been a fan of the KIND brand. This engaging and inspirational book shows how coupling a social mission with creativity can spark change and empower a generation."—Bobbi Brown, founder and CCO, Bobbi Brown Cosmetics

Tim Westergren and Pandora Sheena Ganchinello 2013-07-15 The brainchild of founder Tim Westergren, Pandora Internet Radio is a Web-based service that provides a unique, personalized music stream to each listener. Utilizing a wealth of information supplied to a database by trained music analysts, Pandora responds to listeners' musical tastes, playing songs that share characteristics with their favorite songs or artists. This title tells the fascinating story of how Westergren's innovative company developed out of his personal interests and experiences. Enhanced with sidebars, fact sheets, and a timeline, it details Westergren's journey in bringing Pandora from concept to reality in the digital marketplace.

Rebounders Rick Newman 2012-05-01 Let's face it: Setbacks happen, and failure is always a possibility. But here's the good news: Amazing success has been achieved by people who once fell flat on their faces. The secret lies in how we respond to life's bumps and pot holes and unwelcome detours—from getting fired or losing a business to enduring a professional rejection or pursuing a passion that fails to pan out. Misfortune, it turns out, can be a springboard to success. In *Rebounders*, U.S. News & World Report journalist Rick Newman examines the rise and fall—and rise again—of some of our most prolific and productive figures in order to demystify the anatomy of resilience. He identifies nine key traits found in people who bounce back that can transform a setback into the first step toward great accomplishment. Newman turns many well-worn axioms on their head as he shows how virtually anybody can improve their resilience and get better at turning adversity into personal and professional achievement. • Setbacks can be a secret weapon: They often teach vital things you'll never learn in school, on the job, or from others. • There are smart ways to fail: Once familiar with them, you'll be more comfortable taking risks and less discouraged if they don't pan out. • "Defensive pessimism" trumps optimism: Planning for what could go wrong is often the best way to ensure that it doesn't. • Know when to quit: Walking away at the right time can free the resources you need to exploit better opportunities. • "Own the suck": When faced with true hardship, taking command of the pain and sorrow—rather than letting it command you—lays the groundwork for ultimately rising above it. Each lesson is highlighted by candid and inspiring stories from notable people, including musician Lucinda Williams, tennis champ James Blake, inventor Thomas Edison, army veteran and double-amputee Tammy Duckworth, and Joe Torre, former manager of the New York Yankees. In this uncertain and unstable time, *Rebounders* lays out the new rules for success and equips you with the tools you need to get ahead and thrive.

A Gift to my Children Jim Rogers 2014-10-09 When I was a boy, my father often pulled me aside to convey lessons intended to build what we generally refer to as "character". Often his advice was very simple—work hard, think for yourself, do right by others—but I believe those lessons provided the foundation for everything that has followed in my life. Now that I'm a dad myself, I wanted to put them down in one place, with examples of my own experiences, as a guide to life, adventure, and investing, both for my young daughters and for anyone seeking success in his or her chosen field. I hope that parents will be inspired to give this book to their children, and vice versa, as many of the lessons that I have learned apply not just to young people but to all adults—for example, question everything, never follow the crowd, and beware of boys! What a lovely, lovely book! Though I've read all you've written, this one really touched me. It is, of course, a love letter to your daughters, which is not only a wonderful, meaningful thing to do, but it was filled with exactly the kind of advice all fathers should give. Your new book will stay on my shelf for a long, long time, and I'll be giving it to my own kids to read. —Nicholas Sparks, author of *The Notebook*, *Dear John*, and *The Last Song*

Simple Steps to Impossible Dreams Steven K. Scott 1999-04-28 America's premier producer of infomercials presents a motivational guide to making dreams come true, with specific suggestions on overcoming barriers, such as fear of failure, lack of vision, and limited financial resources

The Greatest Secret in the World Og Mandino 2009-07-22 The amazing new book that unlocks a world of personal happiness and extraordinary achievement! One of the world's most influential writers shares one of the world's greatest secrets for your personal and financial success . . . in his dynamic sequel to *The Greatest Salesman in the World*, Og Mandino's Spellbinding Bestseller. Featuring your own Success Recorder Diary With The Ten Great Scrolls For Success. "This tremendously challenging book will inspire the reader to realize his moral, spiritual, and financial goals!"—Wallace E. Johnson, Vice Chairman, Holiday Inns, Inc. "It's inspiring. It's terrific! It motivates the reader."—W. Clement Stone, Chairman and CEO, Combined Insurance Company of America "Tremendous! Og Mandino has created another living classic that will touch the lives of millions."—Charles "T." Jones, President, Life Management Services, Inc.

The Up Side of Down Megan McArdle 2014-02-11 "Clever, surprisingly fast-paced, and enlightening." —*Forbes* Most new products fail. So do most businesses. And most of us, if we are honest, have experienced a major setback in our personal or professional lives. So what determines who will bounce back and follow up with a home run? What separates those who keep treading water from those who harness the lessons from their mistakes? One of our most popular business bloggers, Megan McArdle takes insights from emergency room doctors, kindergarten teachers, bankruptcy judges, and venture capitalists to teach us how to reinvent ourselves in the face of failure. *The Up Side of Down* is a book that just might change the way you lead your life.

Pocket Your Dollars Carrie Rocha 2012-12-15 Popular Personal Finance Blogger Gives the Secret to Lasting Financial Health Countless free budget plans are available for every possible income level and stage of life. So why do more than 60 percent of U.S. households still live paycheck to paycheck? The key to financial stability and success isn't just about money—it's about attitudes. Rocha uses the lessons she learned overcoming personal debt to triumph over the lies we tell ourselves, such as "I deserve a treat," "Fake it till you make it," and "I can't afford it." Each chapter uses real-life examples to explain faulty thinking about money, followed by step-by-step instructions for how to overcome these pitfalls. Budgets are helpful, but real change won't happen without a financial attitude adjustment.

The Great Stagnation Tyler Cowen 2011-01-25 Tyler Cowen's controversial New York Times bestseller—the book heard round the world that ignited a firestorm of debate and redefined the nature of America's economic malaise. America has been through the biggest financial crisis since the great Depression, unemployment numbers are frightening, media wages have been flat since the 1970s, and it is common to expect that things will get worse before they get better. Certainly, the multidecade stagnation is not yet over. How will we get out of this mess? One political party tries to increase government spending even when we have no good plan for paying for ballooning programs like Medicare and Social Security. The other party seems to think tax cuts will raise revenue and has a record of creating bigger fiscal disasters that the first. Where does this madness come from? As Cowen argues, our economy has enjoyed low-hanging fruit since the seventeenth century: free land, immigrant labor, and powerful new technologies. But during the last forty years, the low-hanging fruit started disappearing, and we started pretending it was still there. We have failed to recognize that we are at a technological plateau. The fruit trees are barer than we want to believe. That's it. That is what has gone wrong and that is why our politics is crazy. In *The Great Stagnation*, Cowen reveals the underlying causes of our past prosperity and how we will generate it again. This is a passionate call for a new respect of scientific innovations that benefit not only the powerful elites, but humanity as a whole.

Get Lucky Thor Muller 2012-03-09 A guide to getting luck on your side As the pace of change accelerates and the volume of information explodes, we're under great pressure to connect just in time with the people and ideas we need to thrive. But we can no longer plan our way to success—there will always be factors beyond our control. This uncertainty, however, cultivates one of today's key drivers of success: serendipity. More than blind luck, serendipity can produce quantifiable results: breakthrough ideas, relationships that matter, effortless cooperation, synchronized market timing, and more. *Get Lucky* shows businesses how to succeed by fostering the conditions for serendipity to occur early and often. Distills planned serendipity into eight key elements: preparedness, motion, activation, attraction, connection, commitment, porosity, and divergence. Features stories of serendipity in action at well-known companies including Avon, Target, Steelcase, Google, Facebook, Walmart, and more. Written by serial entrepreneurs and cofounders of GetSatisfaction, a breakout platform for online customer service communities with over 100,000 clients. Planned serendipity is not an abstract, magical notion, but a practical skill. *Get Lucky* is the indispensable resource for anyone who wants to learn this skill and to make serendipity work for them.

The Triple Package Jed Rubenfeld 2014-02-05 Why do Jews win so many Nobel Prizes and Pulitzer Prizes? Why are Mormons running the business and finance sectors? Why do the children of even impoverished and poorly educated Chinese immigrants excel so remarkably at school? It may be taboo to say it, but some cultural groups starkly outperform others. The bestselling husband and wife team Amy Chua, author of *Battle Hymn of the Tiger Mother*, and Jed Rubenfeld, author of *The Interpretation of Murder*, reveal the three essential components of success—its hidden spurs, inner dynamics and its potentially damaging costs—showing how, ultimately, when properly understood and harnessed, the Triple Package can put anyone on their chosen path to success.

How to Be Richer, Smarter, and Better-Looking Than Your Parents Zac Bissonnette 2012-04-24 Striking out on your own for the first time is exhilarating. But in a culture full of bad advice, predatory banks, and splurge-now-pay-later temptations, it can also be extremely dangerous—leading you to make financial decisions that could hurt you for years to come. Combine this with a slumped economy, mounds of student loans, and dubious examples from reality TV stars to politicians to your own parents, and it's no wonder so many twenty-somethings are struggling. Twenty-three-year-old Zac Bissonnette—the author of *Debt-Free U*—knows exactly what you're going through. He demystifies the many traps young people fall victim to in their post-college years. He offers fresh insights on everything from job hunting to buying a car to saving for retirement that will give you a foundation for a secure, stable, and happy life. In the process, he reveals why FICO scores are overrated, online job applications are a waste of time, car loans are for suckers, and credit card rewards are a scam. With detours to discuss wine connoisseurs, *Really Broke Housewives*, and Lenny Dykstra, Zac shows you how to make better choices today so you can be richer, smarter (and better-looking!) for years to come.

Every You, Every Me David Levithan 2011-09-13 A picture is worth a thousand lies in this psychological thriller by bestselling author David Levithan (*Every Day*; *Will Grayson*, *Will Grayson* with John Green). In this high school-set psychological tale, a tormented teen named Evan starts to discover a series of unerring photographs—some of which feature him. Someone is stalking him . . . messing with him . . . threatening him. Worse, ever since his best friend Ariel has been gone, he's been unable to sleep, spending night after night torturing himself for his role in her absence. And as crazy as it sounds, Evan's starting to believe it's Ariel that's behind all of this, punishing him. But the more Evan starts to unravel the mystery, the more his paranoia and insomnia amplify, and the more he starts to unravel himself. Creatively told with black-and-white photos interspersed between the text so the reader can see the photos that are so unnerving to Evan, *Every You, Every Me* is a one-of-a-kind departure from a one-of-a-kind author.

Build The Damn Thing Kathryn Finney 2022-06-23 *Build The Damn Thing* is a battle-tested guide for every entrepreneur who the establishment has excluded. Finney, an investor and startup champion,

explains how to build a business from the ground up; from developing a business plan to finding investors, growing a team, and refining a product. Finney empowers entrepreneurs to take advantage of their unique networks; arms readers with responses to investors who say, "great pitch but I just don't do Black women"; and inspires them to overcome naysayers. For all the Builders striving to build their businesses in a world that has overlooked and underestimated them: this is the essential guide to knowing, breaking, remaking and building your own rules of entrepreneurship in a startup and investing world designed by the "Entitleds." Don't wait for the system to let you in - break down the door and build your damn thing.

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